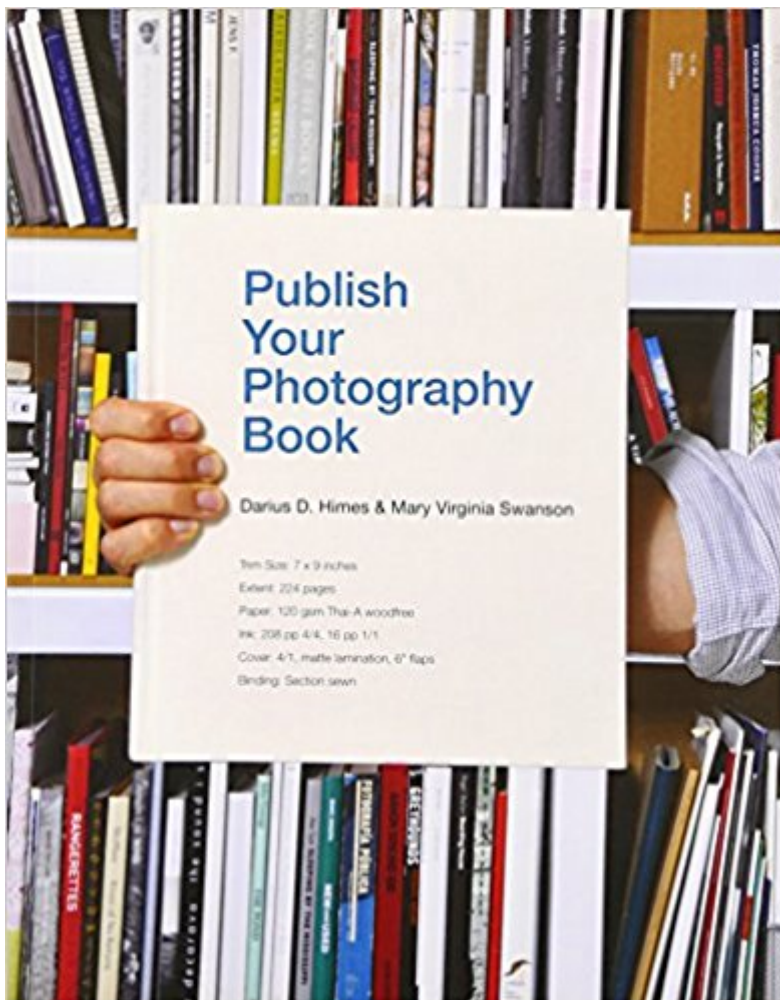The book was found

Publish Your Photography Book

Synopsis

We live in the golden age of the photography book. Since the early 1990s, the number of photography book publishers has continued to grow while technological developments have placed more tools for bookmaking directly in the hands of photographers. For the students and working artists who have chosen photography as their primary means of expression, having their own photography book is seen as a passport to the international photography scene. Yet, few have more than a tentative grasp of the component parts of a book, an understanding of what they want to express, or the know-how needed to get a book published. Publish Your Photography Book is the first book to demystify the process of producing and publishing a book of photographs. Industry insiders Darius D. Himes and Mary Virginia Swanson survey the current landscape of photography book publishing and point out the many avenues to pursue and pitfalls to avoid. This expert guide is organized in six sections covering the rich history of the photo book; anoverview of the publishing industry; an intimate look at the process of making a book; a close review of how to market aphoto book; a section on case studies, built around discussions and interviews with published photographers; and a final section presenting a wealth of resources and information to aid in the understanding of the publishing world. Publish Your Photography Book also includes a number of additional interviews and contributions from industry professionals, including artists, publishers, designers, packagers, editors, and other industry experts who openly share their publishing experiences.

Book Information

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Customer Reviews

"Smart and accessible, informative and attractive, insightful and inspiring, Publish Your Photography Book is required reading for anyone who wants to get into the game today." -- La Lettre De La Photographie, April 25, 2011"An invaluable resource." -- PDNedu, Spring 2011"Not only a useful tool, this book is a good read for anyone interested in art, photography or publishing." --Mocoloco.com, April 12, 2011"If you're serious about getting your work into print and into the hands of a wider audience, this will be the best $30 you can spend." --Popular Photography, June 2011

Darius Himes was a founding editor of photo-eye Booklist and is a cofounder of Radius Books, a nonprofit company publishing books on the visual arts. Himes is also a lecturer, consultant, and writer who has contributed to numerous publications.Mary Virginia Swanson is a consultant in the area of licensing and marketing fine-art photography. Swanson frequently lectures and conducts workshops and educational programs for photographers and students. A respected judge of competitions and awards as well as portfolio reviewer, she is widely recognized for her blog Marketing Photos, a valued resource for photographers.

I was very eagerly awaiting this book but very disappointed. I respect the writers greatly and know they have much wisdom and know-how to impart. BUT the type is so miniscule you actually need a magnifying glass to read a caption. The type size overall was sacrificed for the excess of blank space presumably for some aesthetic purpose. Form follows function!! A book must be readable first, prettily designed second. I've had it several years now and it is just too much work to read it so I haven't. I set it aside for when I want to make that extra effort just to decipher the tiny type and read it.

Great book if you are invested publishing or self-publishing your photo book.However, the authors should have skipped the many pages explaining the history about photo books and get into more details about what software you can use to design your book, what format publishers accept, how to find and deal with printers and self-distribution (e.g., how to get an ISBN number, how to get your book into , etc) if you decide to go the self-publishing route. Its all bit generic and important details are largely missing.

Comprehensive guide, with useful resources, case studies and practical ways to move forward with

you project. I hear industry professionals refer to this book as their "bible" to photo book publishing.

Great information. Well organised.

The authors of this book clearly have figured out how to capitalize on the aspirations of creatives, which is pretty under-handed. There is very little useful information in this book, and it feels like it was written in a matter of days. I feel a bit ripped off.

Good book

Very helpful, especially the grey pages with advice from editors and other professionals.

How many how-to books promise to give you direction but only give you broad generalities that you didn't need to read in a book? Good News! This is not one of those books. This one gives you real information on what to expect and what questions to ask. I love the format that interjects commentary from people in the publishing field. As I read about book design, I couldn't help noting the terrific design of this book. I found especially helpful the section about what a publisher expects to see in a proposal. All-in-all there is so much that I haven't thought of--from working with a designer, negotiating a contract, the different types of publishing that can be done--on and on.If you want to publish a book of your photographs, read this book first.

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